

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

R. M. Kellogg Co., Three Rivers, Mich.

Gentlemen Please send me my copy of "Great Crops of Strawberries and How To Grow Them," by return mail, *FREE and postpaid*. Also send me full information about "Kellogg's Spare Time Profit Club."

I believe the people whose names I have given below would also be interested in your book.

Name	Address

D. N. SHOEMAKER,
U. S. DEPT OF AGRI.,
WASHINGTON D. C.

1161

JAN 8 1925

Strawberries!
Fresh
from the
Vines!



Man!

Don't the thought of 'em tantalize your appetite? You never ate anything quite so exquisitely delicious as that, did you? And when you think of Strawberry Shortcake, Strawberry Pie, Strawberry Sunshine Preserves, and all the other delicious ways of eating them — well, words simply can't express your impatience to get at them.

Send for Free Book

Send for a copy of "Great Crops of Strawberries and How To Grow Them," and let it tell you how to have your own strawberry garden, a garden of Kellogg Thorobreds, that will give you your own strawberries free — the big, sparkling, luscious kind — as well as the pleasure of growing them, and a cash profit in the bargain. Thousands of people all over the United States and Canada are doing this very thing. They're having one of the finest luxuries that life affords at a profit rather than a sacrifice. The postcard attached at the right is already addressed to us and signed with your name and address. Put a one-cent stamp on the other side, tear it off and mail it, and you'll receive your copy of the most beautiful and most instructive book on strawberries ever written, absolutely free and postpaid.

2 BIG On Gardens

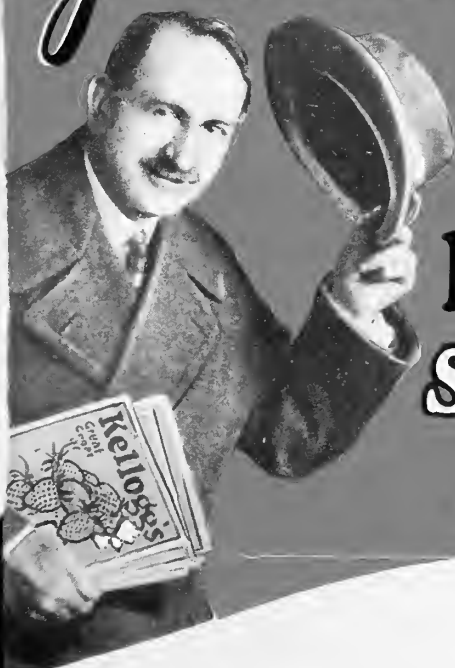
See what you can see and one we've never seen before. Kellogg's Strawberry Shortcake, Strawberry Pie, Strawberry Sunshine Preserves, and all the other delicious ways of eating them — well, words simply can't express your impatience to get at them. And when you think of Strawberry Shortcake, Strawberry Pie, Strawberry Sunshine Preserves, and all the other delicious ways of eating them — well, words simply can't express your impatience to get at them.

R. M. KELLOGG COMPANY
Three Rivers, Mich.

Good Morning Folks!

I've Come to Tell You About My

New FREE STRAWBERRY BOOK



1c Paid

Three Rivers, Mich.

Permit No. 1

Would \$500. to \$1200. Per Acre Interest You?



If you were real sure that you could make \$500 to \$1,200 per acre growing strawberries, you would go into the strawberry business right now, wouldn't you? Well, send for my big, new Strawberry Book and I will show you how lots of people just like yourself are making these profits every year.

Maybe \$500 to \$1,200 per acre sounds too big to be true, but listen; we have customers, and a good many of them, too, who are making at the rate of *more than* \$2,000 per acre.

Will the Spare Time Profit Club Pay?

In 1916 we organized Kellogg's Grand Prize Garden Club with a purpose similar to that of the SPARE TIME PROFIT CLUB. At that time \$50 from 250 plants was a big profit, but the letters from members below show how much this was increased, and prove that this club was a big success.

Dubuque, Iowa, Sept. 1, 1924.

Am certainly well pleased with your strawberries. My report is 525 quarts of berries at the average of 25 cents a quart, total of \$131.25. Had the first berries on Dubuque market.

Mrs. Ernest Luchterhand, Dubuque, Iowa.

Hastings, Nebraska, Sept. 5, 1924.

Am sending you the report for the first year of bearing for the Kellogg Grand Prize Garden collection which was raised in the hill system, all of the two hundred and fifty plants living and are bearing. Up to and including today I have picked 749 quarts of real berries and have sold the most of them a little above market price so that I have averaged thirty cents per quart, or \$224.70 for this season's crop, not counting a large number which were eaten by admirers in the patch.

John R. Adams, Hastings, Nebraska.

The letters just quoted are from two members of our 1923 Prize Garden Club, and are all that we can give in complete form, due to lack of space. Below, however, are a few yields reported by others in former years:

T. C. Cook, Leaksville, N. C., made \$135.36.

Mrs. Luke H. Nichols, Greenwich, N. Y., \$87.50.

Mrs. Homer D. Etherton, LeRoy, Ill., \$218.10.

W. T. Furrow, Vicars Switch, Va., \$162.

Harry J. Burns, Cookstown, N. J., \$194.40.

And hundreds of others that we have no room for, report profits far in excess of \$50 from this small garden.

Remember the Grand Prize Garden Club is composed of members growing *only* 250 plants each, and the largest prize is only \$25. The Spare Time Profit Club allows a much broader membership, and the Prizes are much larger. There are also other advantages.

If the Grand Prize Garden Club can stimulate such successes as those reported above, what will a larger club do?

Better mail the card and find out about it today.

My new Strawberry Book, which I believe is the most valuable Strawberry Book I have ever written, tells the actual experience of others and how they have made these big, remarkable profits from Kellogg's Thorobred Plants. This Free Strawberry Book also pictures and describes all of our money-making varieties and gives complete information on how to grow them the "Kellogg Way" so as to bring you big yields and quick profits right from the start.

Kellogg Thorobred Plants have the power to produce yields that will bring these profits. They have done it, are still doing it, and will do it for you, if you'll send for this Free Book. It tells how.

Kellogg's Spare Time Profit Club

\$2,000 and better per acre is a splendid record, but the time has come when Kellogg Thorobreds can and must establish a new and higher record, and so we are organizing Kellogg's Spare Time Profit Club to stimulate interest in higher profits from strawberries.

Kellogg's Spare Time Profit Club offers you such a wonderful opportunity to make big profits and win a big cash prize that when you receive our proposition, I am sure that you will be one who will want to enter this interesting and profitable way to make big profits and win a big cash prize.

Write for FREE BOOK

Our Free Book, "Kellogg's Great Crops of Strawberries and How To Grow Them," gives full and complete information about Kellogg's Spare Time Profit Club, the big cash prizes offered, how to join, etc.

It also pictures and describes in a very human and interesting way, Kellogg's 100% everbearing and standard varieties, describes seven different Kellogg Garden Selections at special reduced prices, and tells why Kellogg Thorobreds produce profits of \$500.00 per acre, and upward, and many other things which will enthrall anyone who is interested in growing strawberries, either for home use or market.

And it tells about the new additions to the Kellogg Family — raspberries, blackberries, grapes and gladioli.

Just put a one-cent stamp on the postcard, drop it in the mail box, and we will send you *FREE and postpaid*, this beautiful and most instructive book. Your name and address is already printed on the card. To make sure that you receive your copy, mail the card now.

R. M. Kellogg
President.

R. M. Kellogg Co



DO YOU KNOW OF ANY OTHERS WHO MIGHT LIKE A COPY OF THIS BOOK? If you do, you will find spaces for the names and addresses of four people on the other side of this card, and we would appreciate it very much if you would fill these in. Please understand, however, that YOU ARE UNDER NO OBLIGATION TO DO THIS and are absolutely welcome to your copy of "Great Crops of Strawberries and How To Grow Them," whether you send additional names or not. THANK YOU.

POST CARD

Place
One Cent
Stamp
Here

R. M. Kellogg Company

Three Rivers

Michigan